



Cannon IV + HP Trade-in and Save

February 1 - April 30, 2012



Trade-in your working and non-working printers and save on new, efficient HP printers and MFPs.

Trade up to more efficient, cost effective printers, MFPs and scanners when you team up with Cannon IV and HP!

Trade in a working or non-working HP or non-HP desktop laser or inkjet printer with Cannon IV and get a new low price on a brand new device! Need to upgrade to color, speed, or productivity? There's no better time - or price - than now.

Cannon IV will handle all paperwork and processing associated with your trade-in, as well as pick up your old printer(s). All prices include delivery and processing, so there is no additional expense to you!

Why should you trade in your old printer?

Save printing costs. New devices often have lower cost print cartridge options – including high capacity cartridges and dual packs.

Improve productivity. Newer devices are typically both faster than old devices and have larger paper input capacity – supporting more users and saving time.

Consolidation savings. By upgrading to an HP MFP, you can consolidate your printing, copying, faxing and scanning to a single device. You have fewer devices to power, support and maintain; that will save you time and money.

Make a colorful, lasting impression. By upgrading your monochrome printer to a color printer you can produce color documents that have a higher impact.

Experience HP's latest innovations. Customers can benefit from new innovations like HP ePrint, Smart Install, Auto-on/Auto-off, Instant-on Technology, FutureSmart, OXP and other productivity-enhancing solutions.

Designed with the environment in mind. New devices are often more energy efficient, offer automatic two-sided printing and have higher yield cartridges so less are consumed – reducing an organization's impact on the environment.



(800) 825-7779
www.cannon4.com



Document Solutions  Specialist

HP Trade-in and Save Printers



HP LaserJet P3015
Printer Series

| Black and White Laser Printers | Regular Price | Trade in an HP Product | | Trade in a non-HP Product | |
|-----------------------------------|--------------------|------------------------------|-----------------------------|----------------------------------|---------------------------------|
| | | Part Number with HP Trade-in | Your price with HP Trade-in | Part Number with non-HP Trade-in | Your price with non-HP Trade-in |
| HP LaserJet P2035n | \$299 | CE462ATU-HP | \$249 | CE462ATU | \$224 |
| HP LaserJet P2055d | \$349 | CE457ATU-HP | \$299 | CE457ATU | \$274 |
| HP LaserJet P2055dn | \$399 | CE459ATU-HP | \$349 | CE459ATU | \$324 |
| HP LaserJet P3015n | \$599 | CE527ATU-HP | \$549 | CE527ATU | \$524 |
| HP LaserJet P3015dn | \$749 | CE528ATU-HP | \$649 | CE528ATU | \$599 |
| HP LaserJet P3015x | \$849 | CE529ATU-HP | \$749 | CE529ATU | \$699 |
| HP LaserJet Enterprise 600 M601n | \$699 | CE989ATU-HP | \$649 | CE989ATU | \$624 |
| HP LaserJet Enterprise 600 M601dn | \$899 | CE990ATU-HP | \$799 | CE990ATU | \$749 |
| HP LaserJet Enterprise 600 M602n | \$899 | CE991ATU-HP | \$799 | CE991ATU | \$749 |
| HP LaserJet Enterprise 600 M602dn | \$1,099 | CE992ATU-HP | \$999 | CE992ATU | \$949 |
| HP LaserJet Enterprise 600 M602x | \$1,349 | CE993ATU-HP | \$1,249 | CE993ATU | \$1,199 |
| HP LaserJet Enterprise 600 M603n | \$1,399 | CE994ATU-HP | \$1,299 | CE994ATU | \$1,224 |
| HP LaserJet Enterprise 600 M603dn | \$1,649 | CE995ATU-HP | \$1,499 | CE995ATU | \$1,424 |
| HP LaserJet Enterprise 600 M603xh | \$2,299 | CE996ATU-HP | \$2,149 | CE996ATU | \$2,074 |
| HP LaserJet 5200dtn | \$2,539 | Q7546ATU-HP | \$2,389 | Q7546ATU | \$2,314 |



HP Color LaserJet
CP5525 Printer Series

| Color Laser Printers | Regular Price | Trade in an HP Product | | Trade in a non-HP Product | |
|--|--------------------|------------------------------|-----------------------------|----------------------------------|---------------------------------|
| | | Part Number with HP Trade-in | Your price with HP Trade-in | Part Number with non-HP Trade-in | Your price with non-HP Trade-in |
| HP LaserJet Pro CP1525nw | \$299 | CE875ATU-HP | \$249 | CE875ATU | \$224 |
| HP Color LaserJet CP2025n | \$449 | CB494ATU-HP | \$399 | CB494ATU | \$374 |
| HP Color LaserJet CP2025dn | \$499 | CB495ATU-HP | \$449 | CB495ATU | \$424 |
| HP Color LaserJet CP2025x | \$599 | CB496ATU-HP | \$549 | CB496ATU | \$524 |
| HP LaserJet Pro 400 color printer M451nw | \$449 | CE956ATU-HP | \$399 | CE956ATU | \$374 |
| HP LaserJet Pro 400 color printer M451dn | \$499 | CE957ATU-HP | \$449 | CE957ATU | \$424 |
| HP LaserJet Pro 400 color printer M451dw | \$549 | CE958ATU-HP | \$499 | CE958ATU | \$474 |
| HP LaserJet Enterprise 500 color M551n | \$699 | CF081ATU-HP | \$649 | CF081ATU | \$624 |
| HP LaserJet Enterprise 500 color M551dn | \$899 | CF082ATU-HP | \$799 | CF082ATU | \$749 |
| HP LaserJet Enterprise 500 color M551xh | \$1,399 | CF083ATU-HP | \$1,299 | CF083ATU | \$1,249 |
| HP Color LaserJet CP4025n | \$999 | CC489ATU-HP | \$899 | CC489ATU | \$849 |
| HP Color LaserJet CP4025dn | \$1,299 | CC490ATU-HP | \$1,199 | CC490ATU | \$1,149 |
| HP Color LaserJet CP4525n | \$1,349 | CC493ATU-HP | \$1,249 | CC493ATU | \$1,199 |
| HP Color LaserJet CP4525dn | \$1,599 | CC494ATU-HP | \$1,449 | CC494ATU | \$1,374 |
| HP Color LaserJet CP4525x | \$2,999 | CC495ATU-HP | \$2,849 | CC495ATU | \$2,774 |
| HP Color LaserJet CP5225n | \$1,499 | CE711ATU-HP | \$1,399 | CE711ATU | \$1,349 |
| HP Color LaserJet CP5225dn | \$1,699 | CE712ATU-HP | \$1,549 | CE712ATU | \$1,474 |
| HP Color LaserJet CP5525n | \$2,399 | CE707ATU-HP | \$2,249 | CE707ATU | \$2,174 |
| HP Color LaserJet CP5525dn | \$2,599 | CE708ATU-HP | \$2,449 | CE708ATU | \$2,374 |
| HP Color LaserJet CP5525xh | \$4,299 | CE709ATU-HP | \$4,149 | CE709ATU | \$4,074 |
| HP Color LaserJet CP6015dn | \$4,199 | Q3932ATU-HP | \$4,049 | Q3932ATU | \$3,974 |
| HP Color LaserJet CP6015x | \$4,799 | Q3933ATU-HP | \$4,649 | Q3933ATU | \$4,574 |
| HP Color LaserJet CP6015xh | \$5,999 | Q3934ATU-HP | \$5,849 | Q3934ATU | \$5,774 |

HP Trade-in and Save Multifunction Printers (MFPs)

| Black and White Laser Multifunction Printers | Regular Price | Trade in an HP Product | | Trade in a non-HP Product | |
|--|---------------|------------------------------|-----------------------------|----------------------------------|---------------------------------|
| | | Part Number with HP Trade-in | Your price with HP Trade-in | Part Number with non-HP Trade-in | Your price with non-HP Trade-in |
| HP LaserJet Pro M1536dnf | \$299 | CE538ATU-HP | \$249 | CE538ATU | \$224 |
| HP LaserJet M2727nf MFP | \$599 | CB532ATU-HP | \$549 | CB532ATU | \$524 |
| HP LaserJet M3035 MFP | \$1,599 | CC476ATU-HP | \$1,449 | CC476ATU | \$1,374 |
| HP LaserJet M3035xs MFP | \$1,999 | CC477ATU-HP | \$1,849 | CC477ATU | \$1,774 |
| HP LaserJet M4555h MFP | \$2,799 | CE738ATU-HP | \$2,649 | CE738ATU | \$2,574 |
| HP LaserJet M4555f MFP | \$3,499 | CE503ATU-HP | \$3,349 | CE503ATU | \$3,274 |
| HP LaserJet M4555fskm MFP | \$4,499 | CE504ATU-HP | \$4,349 | CE504ATU | \$4,274 |
| HP LaserJet M5035x MFP | \$4,899 | Q7830ATU-HP | \$4,749 | Q7830ATU | \$4,674 |
| HP LaserJet M5035xs MFP | \$5,999 | Q7831ATU-HP | \$5,849 | Q7831ATU | \$5,774 |
| HP LaserJet M9040 MFP | \$9,999 | CC394ATU-HP | \$9,849 | CC394ATU | \$9,774 |
| HP LaserJet M9050 MFP | \$12,499 | CC395ATU-HP | \$12,349 | CC395ATU | \$12,274 |



HP LaserJet Enterprise M4555 MFP Series

| Color Laser Multifunction Printers | Regular Price | Trade in an HP Product | | Trade in a non-HP Product | |
|--|---------------|------------------------------|-----------------------------|----------------------------------|---------------------------------|
| | | Part Number with HP Trade-in | Your price with HP Trade-in | Part Number with non-HP Trade-in | Your price with non-HP Trade-in |
| HP LaserJet Pro 100 Color MFP M175nw | \$349 | CE866ATU-HP | \$299 | CE866ATU | \$274 |
| HP TopShot LaserJet Pro M275 | \$399 | CF040ATU-HP | \$349 | CF040ATU | \$324 |
| HP LaserJet Pro CM1415fnw Color MFP | \$449 | CE862ATU-HP | \$399 | CE862ATU | \$374 |
| HP Color LaserJet CM2320nf MFP | \$699 | CC436ATU-HP | \$649 | CC436ATU | \$624 |
| HP LaserJet Pro 300 color MFP M375nw | \$599 | CE903ATU-HP | \$549 | CE903ATU | \$524 |
| HP LaserJet Pro 400 color MFP M475dn | \$699 | CE863ATU-HP | \$649 | CE863ATU | \$624 |
| HP LaserJet Pro 400 color MFP M475dw | \$749 | CE864ATU-HP | \$649 | CE864ATU | \$599 |
| HP Color LaserJet CM3530 MFP | \$2,499 | CC519ATU-HP | \$2,349 | CC519ATU | \$2,274 |
| HP Color LaserJet CM3530fs MFP | \$2,999 | CC520ATU-HP | \$2,849 | CC520ATU | \$2,774 |
| HP Color LaserJet CM4540 MFP | \$3,799 | CC419ATU-HP | \$3,649 | CC419ATU | \$3,574 |
| HP Color LaserJet CM4540f MFP | \$4,499 | CC420ATU-HP | \$4,349 | CC420ATU | \$4,274 |
| HP Color LaserJet CM4540fskm MFP | \$5,549 | CC421ATU-HP | \$5,399 | CC421ATU | \$5,324 |
| HP Color LaserJet CM6040f MFP | \$8,999 | Q3939ATU-HP | \$8,849 | Q3939ATU | \$8,774 |
| HP Officejet Pro 8600 Plus e-All-in-One | \$299 | CM750ATU-HP | \$249 | CM750ATU | \$224 |
| HP Officejet Pro 8600 Premium e-All-in-One | \$399 | CN577ATU-HP | \$349 | CN577ATU | \$324 |



HP Color LaserJet Enterprise CM4540 MFP Series

HP Large Format Printers

Looking for a large format printing solution? Experience incredible savings when you work with Cannon IV. Cannon IV is an HP Graphics Specialist Design Partner and is certified to sell and service the entire line up of aqueous HP Designjet printers, MFPs and scanners. Call today to learn more about Cannon IV large format solutions and for a quote on your next device.

HP Designjet T790 ePrinter Series 24-in
HP Designjet Z5200 PostScript Printer Series 44-in



Ordering Information

Call (800) 825-7779 or log in to your Cannon IV Marketplace account at www.cannon4.com.

Please have available the make, model and serial numbers for all units to be traded in. See the back of this brochure for complete program rules and requirements.

Program Rules and Requirements

HP desktop LaserJets/Color LaserJets, non-HP laser desktop printers, and HP/non-HP inkjets qualify for the trade-in product, and in any condition. Floor standing units are not eligible. Trade-in products do not have to be in working condition.

If you are unsure which new printer or MFP will meet your needs, please contact your Cannon IV sales rep. Open box items are not eligible for return to HP.

The customer must purchase one eligible HP printer and trade-in one HP or non-HP desktop laser/inkjet printer to qualify.

Leased product: The promotion is available for new lease agreements entered into between an authorized HP reseller and an end user customer if the following conditions are met:

1. The new lease agreement must be for at least a one-(1) year term
2. The sales invoice submitted with the claim must list the leasing services of the item being sold (e.g. for lease of an HP LaserJet XXX applicable (date) through (date)) and a copy of the lease must be attached to the sales agreement;
3. If the lease agreement cannot be supplied, an invoice that references the serial numbers of the new units that are associated with the new lease agreement must be submitted.

A maximum of 400 units may be traded-in / purchased per claim.

This promotion is available to United States Customers only. Shipping costs for product(s) returned from the state of Alaska or Hawaii will be deducted from the eligible cash back amount. If the shipping cost is equal to or exceeds the cash back value the customer will not receive a cash back value. However the customer is still eligible for free recycling.

The HP Trade-In & Save program is available only for purchase(s)/lease(s) of eligible new Printer(s) directly from Cannon IV. The promotion is not valid on refurbished printers, reseller demo units, Try HP. Trade-ins are limited to desktop units; floor standing units will not be accepted for any printer trade.

Combining with special pricing or other promotions: This offer MAY NOT be combined with (or "stacked" with) other promotional offers or trade-in programs, except National HP Instant Rebates. In the case where there is a Big Deal/Contract pricing, the customer can take the higher of the two discounts.

Program changes or termination: This program is subject to change or termination at any time, without notice, by Hewlett-Packard Company. All trade-in transactions are subject to the approval of Hewlett-Packard.



www.cannon4.com
(800) 825-7779

Cannon IV, Inc. is a leading independent Managed Print Service (MPS) provider and nationwide reseller of imaging and printing solutions. Cannon IV is headquartered at 950 Dorman Street, Indianapolis, Indiana with locations in Indiana, Ohio and Texas.

Cannon IV is a certified Specialist in HP Document Solutions, Managed Print Advanced, Public Sector, Healthcare and Graphics.

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