



MANAGED PRINT SERVICES SOLUTIONS FOR FINANCE AND INVESTMENT

HELPING FINANCIAL SERVICES PROFESSIONALS UNDERSTAND AND CONTROL THE COSTS ASSOCIATED WITH PRINTING & IMAGING

How much does your organization spend on printing?

What is your actual cost per document?

YOU NEED TO KNOW.

As an HP Elite Partner, Canon IV thoroughly understands the ever-changing world of printing and imaging technology.

Canon IV has the expertise and experience to:

- work with clients to devise a customized printing and imaging strategy that makes optimal use of an organization's people, processes, and technology
- help quantify current imaging expenditures, streamline processes, and save money
- help clients stay in compliance with or transition to fit new regulations concerning documents

Elite Partner



Office Printing Solutions

Organizations in all industries are working to identify strategies to reduce or effectively control overhead expenses. There is a need to boost productivity and return on investment (ROI). Given these objectives, C-level executives are turning their attention to the underlying costs associated with the printing, distribution, and archiving of documents.

Nowhere are these imperatives more pressing than in the financial sector.

Financial institutions are under unprecedented pressure to cut costs, deal with consolidations, and meet the escalating demands of clients and investors. All of this while coping with a volatile legal and regulatory environment, new government mandates, and the complexities of transitioning from a paper-based to electronic document workflow.

But the cost of generating, sharing, and managing documents goes far beyond the price of hardware, maintenance and consumables.

Equally critical in the high-stakes business of finance and investment are costs associated with:

- Workflow inefficiencies
- Administration
- Network management
- IT support
- Invoicing
- Multiple vendor relationships
- Recycling
- Poor utilization of print resources
- Energy usage

Paper Cuts Profits: On average, each and every financial sector knowledge worker generates approximately **1000 printed pages** per month, of which 150 are never viewed or used, and 100 are lost or misfiled. **Result:** Knowledge workers spend 30-40% of their time searching for information.

The Bottom Line: The percentage of banking/financial services revenue spent on printing and imaging is over 5%.

But the "cost" of inefficient workflow or mismanaged documentation goes far beyond wasted time and money. In an increasingly tough regulatory environment, the consequences of losing or misplacing key documents can be severe.

Compounding the problem is the wide variety of imaging devices accumulated from multiple vendors either gradually over time, or rapidly through consolidation. Equally vexing, many problems go unnoticed, unmeasured, uncorrected and uncontrolled – with predictable impact on cost and efficiency.

The four key aspects of our process:



1. **A**ssess the current document production environment.
2. **D**esign an integrated document strategy.
3. **I**mplement the solution.
4. **M**easure results and manage the ongoing project.

MANAGED PRINT SERVICES from CANNON IV is a MULTI-PHASED SOLUTION

Cannon IV will evaluate your current printing and imaging environment and will work with you to design an approach that is tailored to fit your needs and the needs of your industry. Our MPS program encompasses people, processes and technology to help you assess, design, implement, and manage your printing and imaging environment.

Cannon IV will design and implement a solution specific to the needs of your organization in a multi-phased strategic approach to improve your printing and imaging environment.

PHASE ONE: MANAGE YOUR FLEET

Managing printers and multifunction devices can be a major distraction. IT professionals in the finance industry are often limited in number and their time should be spent on creating value for the organization. Cannon IV can proactively manage a fleet of printers using remote monitoring technologies and provide supplies, preventive maintenance, on-site service and help desk support. Deploying best practices in printer fleet management can result in savings of up to 30%.

Pay by the page. Cannon IV fleet management is usage-based. Clients pay only for what is printed, at one low cost per page.

PHASE TWO: OPTIMIZE YOUR INFRASTRUCTURE

Document production infrastructures have evolved over the years. With copiers, fax machines and printers dispersed across multiple departments, the result is redundancy and duplicated costs. Cannon IV helps streamline a printing and imaging infrastructure by:

1) Understanding what equipment and software is on site and how it is used and 2) redeploying resources where necessary to optimize productivity and reduce costs. This doesn't necessarily mean that many printers will be consolidated into centralized printing. The finance industry is regulated by many laws that dictate how information is gathered and disseminated. Together with the clients' IT professionals, Cannon IV may redeploy minimally and instead institute more secure printing via passcards or another secure authentication measure.

Optimizing an infrastructure typically involves repositioning resources to high demand locations and upgrading to newer models or consolidating devices where appropriate.

PHASE THREE: IMPROVE WORKFLOW

The financial sector generates an enormous quantity of information. Cannon IV can help clients manage, route, store and control information efficiently, securely, and at the lowest possible cost.

Scanning features on new multifunction systems provide a powerful platform to move information on and off your network. Cannon IV integrates multifunction systems and printers with powerful solutions to help you manage, route, store and control your documents. Workflow solutions include:

- Electronic forms to replace pre-printed forms
- Capture solutions to convert paper documents to an intelligent digital format
- Electronic content management systems to create a searchable repository of scanned documents.
- Integration of branch offices with the main office or corporate headquarters.

CHANGE WITHOUT CHAOS

Cannon IV knows that customers can't afford to have their "world" turned upside down.

Although MPS involves change, Cannon IV works with clients to ensure there is no disruption to normal operations. In addition, clients have the option of proceeding as rapidly or gradually as is necessary, comfortable or even as budgets allow. Managed Print Services can be applied to an individual department, multiple branch offices, or an entire enterprise.

After all, the ultimate goal is to give clients control of their printing and imaging infrastructure.

Contact Cannon IV today. Take the first step to greater efficiency, streamlined workflow and lower costs.

As an HP Business Partner with over 35 years of experience, Cannon IV can deploy a dedicated team of Document Solution Architects to make a detailed evaluation of your current imaging infrastructure. They will do a thorough walkthrough to inventory devices and determine how they are used. Cannon IV will then present a detailed assessment and recommendations.

Call us today at: 1-800-825-7779

Or visit us online: cannon4.com

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