



MANAGED PRINT SERVICES & SOLUTIONS FOR HIGHER EDUCATION

HELPING COLLEGES AND UNIVERSITIES UNDERSTAND AND CONTROL THE COSTS ASSOCIATED WITH PRINTING & IMAGING

How much does your organization spend on printing?

What is your actual cost per document?

YOU NEED TO KNOW.

As an HP Elite Partner with 35 years of experience providing custom managed print services and solutions to public and private educational institutions, Cannon IV can help to dramatically reduce printing and imaging costs—while providing higher quality services to students, faculty, and administrators.

Cannon IV has the expertise and experience to:

- Devise a customized, managed solution that makes the most of people, processes, and technology
- Quantify current expenditures, streamline processes, and save money

Elite Partner



Office Printing Solutions

With the transition to Wi-Fi campuses, many colleges and universities are re-examining their printing and imaging and document workflow strategies. Moving from a wide variety of purchased and leased printers, copiers, fax machines, and scanners to a campus-wide managed solution can dramatically cut costs by reducing the number of devices and contracts and cutting energy and paper use.

Equally important, a managed solution makes printing easier and more reliable for students and staff, enabling them to print, scan, and copy documents where and when they need to, with better quality and convenience.

Cannon IV has worked with all types of higher education institutions to assess existing environments and design, implement, and manage campus-wide printing services. We can help you to:

- Increase utilization of existing assets
- Determine the right balance and placement of printing and imaging devices
- Protect against unauthorized use and automate cost recovery through PIN or card swipe
- Track usage by department and/or individual
- Consolidate vendor management
- Dramatically cut printer maintenance, help desk, network management and IT support
- Increase recycling and reduce energy use

Institutions of higher learning spend an average of 9.94%—or nearly 10%—of their annual budget* on document production.

Cannon IV's managed print services (MPS) can help uncover and take advantage of opportunities that will save time and money, improve cost recovery, and enhance student, faculty, and administrator productivity.

Cannon IV uses a proven end-to-end methodology to help you:



1. **A**ssess the current document production environment.
2. **D**esign an integrated document strategy.
3. **I**mplement the solution.
4. **M**easure results and manage the ongoing project.

Let the experts at Cannon IV help you take control of printing, imaging and document management across your campuses. Our flexible, phased approach ensures that solutions and services fit your institution, are implemented at your pace, and deliver measurable gains as you move forward.

MANAGED PRINT SERVICES from CANNON IV is a MULTI-PHASED SOLUTION

PHASE ONE: MANAGE YOUR FLEET

Lack of printer supplies cause students and staff frustration. Irregular maintenance can cause equipment breakdowns and shorten life spans. Cannon IV managed print services handle every aspect of preventive care, supplies, onsite repair, and help desk support—all for one low cost per page.

Secure technologies track all printing campus-wide, with details by department, location, machine—and even by student/user. Remote monitoring enables us to proactively maintain and supply all owned and leased devices.

One call to Cannon IV dispatches a technician. Our Cannon IV Marketplace™ e-commerce site makes it easy to report a problem and review status.

PHASE TWO: OPTIMIZE YOUR INFRASTRUCTURE

With different departments responsible for different types of copiers, printers and fax machines, the result is often redundant devices and duplicated costs. Cannon IV will assess all existing devices and usage patterns to develop and roll out a balanced and optimized deployment.

We help you make the most of what you already have, re-positioning existing equipment to high-demand locations and adding newer printers or multifunction systems when and where it's appropriate.

PHASE THREE: IMPROVE WORKFLOW

Just as your students and staff expect focused attention on their needs, you can expect our focused attention on the specific document management needs in higher education today. From enrollment services to human resources to advancement, Cannon IV develops higher education specific solutions.

Document management and workflow solutions include:

- Document capture solutions that convert paper documents to an intelligent digital format
- Records and information management
- Electronic content management systems that create a searchable repository of scanned documents
- Document workflow solutions to optimize administrative processes

“We’re spending far less time managing leases, yet campus-wide, printing is better managed than ever. And we finally feel we’re efficiently delivering what our users need, rather than what someone wanted to sell us.”

—Cynthia Smith, Director of Information Technology Services, Anderson University, Anderson, Indiana

CHANGE WITHOUT CHAOS

Cannon IV knows that your first priority is to maintain an environment that promotes and supports learning. We work with you to improve efficiency and productivity, without disrupting facilities or normal operations. We can devise managed print services for individual departments, facilities, or campuses, as time and budgets allow.

After all, our mission is to give our clients control of their printing and imaging infrastructure.

An HP Business Partner with more than 35 years of experience, Cannon IV will deploy a dedicated team of Document Solution Architects to do a thorough inventory of all devices, audit how they are used, and present you with a detailed assessment and recommendations for moving forward.

Contact Cannon IV today. Take the first step to a better student experience, higher staff productivity, and lower costs.

Call us today at: 1-800-825-7779

Or visit us online: cannon4.com

National Headquarters

950 Dorman Street ▪ Indianapolis, Indiana ▪ 46202

Regional Sales and Service Centers

Indiana: Evansville, Fort Wayne, Gary, Indianapolis, Lafayette
Ohio: Akron, Cincinnati, Columbus, Dayton
Texas: Dallas/Fort Worth, Lubbock

www.cannon4.com

(800) 825-7779



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Office Printing Solutions**

